## For Immediate Release

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## PRESS RELEASE

## PROJECT PROMISE CATERPILLARS FUND INSURANCE COSTS FOR STUDENTS IN NEED

St. Croix, U.S. Virgin Islands (November 21, 2019) – Project Promise's Caterpillar students have turned their Creative Expression beading project into community service outreach. Officials from Project Promise announced this week that monies raised by the program's Caterpillar students will be used to cover the cost of school insurance for more than 40 students in need at the Lew Muckle Elementary School.

The monies are part of the proceeds raised by the Caterpillars who made beaded bracelets earlier this year during their Creative Expressions' classes. They raised \$1600, and half of the money went towards this past summer's Service Trip Across America, while the balance was used to cover the costs of students at Lew Muckle Elementary School who have no insurance and are unable to pay for the insurance offered by the school. "Every year hundreds of students go without school insurance coverage and can't go on field trips. We wanted to change that this year," stated Project Promise president, Resa O'Reilly.

The Caterpillars perform community service acts every month as one of the nine components of Project Promise's program, and founder and president Resa O'Reilly was excited to share the news of this latest outreach. "Our Community Service component is designed to teach students the importance of giving of themselves to help others and this beading project is one of the latest examples of our Caterpillars selflessness," said O'Reilly. "Thanks to their efforts, O'Reilly continued, 45 students are now able to go on field trips because they now have school insurance." A check for \$810 was presented to school officials to cover the school insurance fee for these students.

The Creative Expressions class is another of the program's components designed to engage the students in the creative process, and help build confidence and self-esteem through art. The Caterpillars take part in Creative Expressions every week.

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For more information about The Caterpillar Project, or other Project Promise programs, please contact Resa O'Reilly at (340) 244-3242. Project Promise is a 501(c)(3) non-profit organization dedicated to improving the lives of at-risk youth on St. Croix by providing empowerment initiatives, cultural programs and family services. To learn more about Project Promise, please visit the website at <a href="https://www.projectpromisevi.com">www.projectpromisevi.com</a>.