

**For Immediate Release****For More Information, Contact:**

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## **PROJECT PROMISE LAUNCHES "FINISH THE JOB" BUILDING FUNDRAISER CAMPAIGN**

**ST. CROIX, U.S. VIRGIN ISLANDS (MAY 5, 2022)** – Project Promise, a nonprofit organization dedicated to improving the lives of at-risk youths in St. Croix, is excited to announce the launch of the final phase fundraising campaign to fund the rehabilitation of the organization's building in downtown Christiansted. The \$100,000 of funds raised in the "Finish the Job" campaign will be used to complete construction of the building's interior.

"We are very excited," says Project Promise Executive Director and Founder Resa O'Reilly, "that this campaign is backed by \$50,000 in matching grants! The Chris 'Loops' Seikaly Foundation has offered to match the first \$25,000 in funds raised, and the MCN Build Foundation has offered to match \$25,000 of funds raised beyond that. As a result, our dream of moving Project Promise home into our own building is truly within reach."

The downtown building has been sitting empty because it needed extensive renovations in order to be habitable. Extensive work has been done since the rehabbing began in June 2021. Once complete, the building will be more than "just" a home for Project Promise's programming, including its intensive, holistic multi-year after-school program for area youth. It will also serve as a community center with classrooms, a computer lab, a full kitchen, a laundry center, a multipurpose room, office space and more.

To raise the \$50,000 needed to obtain the matching grants, Project Promise is reaching out to the community; their goal is to receive corporate donations of \$1,000 or more from 50 or more organizations. To help Project Promise reach their fundraising goals, businesses or individual donors can mail checks to Project Promise at PO Box 875, Christiansted, VI 00821, or donate online at <https://www.globalgiving.org/projects/project-promise-building-rehab-project/>.

**ABOUT PROJECT PROMISE**

Project Promise is a 501(c)(3) non-profit organization dedicated to improving the lives of at-risk youth on St. Croix by providing empowerment initiatives, cultural programs and family services. To learn more about Project Promise, please visit their website at [www.projectpromisevi.com](http://www.projectpromisevi.com).